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values awards luncheon

The Values Awards Luncheon is Leadership Buffalo's annual signature fundraising event honoring leaders in the community who best exemplify one of LB's four core values; Service, Inclusion, Diversity and Openness To Change.

Guest attendance: Approximately 750

	Media \$15,000	Presenting \$15,000	Platinum \$10,000	Diamond \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Exclusivity	X	X	Industry Exclusive				
Event Publicity: Logo featured in event specific materials	X	X	X	X	X		
Day of Event: Logo visibility, etc.	X with remarks from stage	X with remarks from stage	X	X	X	X	X
Program Book Ad	Inside or back cover	Inside or back cover	Full Page	Full Page	Half Page	Quarter Page	Quarter Page
Tickets to Event	2 Tables of 8	2 Tables of 8	1 Table of 8	1 Table of 8	1 Table of 8	4 Seats	2 Seats
Annual Logo Visibility: LB Website Network News	X	X	X	X	X	X	X
LB Newspaper Ads: Logo featured	X	X	X	X	X		
Business First Ads: Company Featured	X	X	X	X			
Dux Soup Ads (2)	X	X	X				